

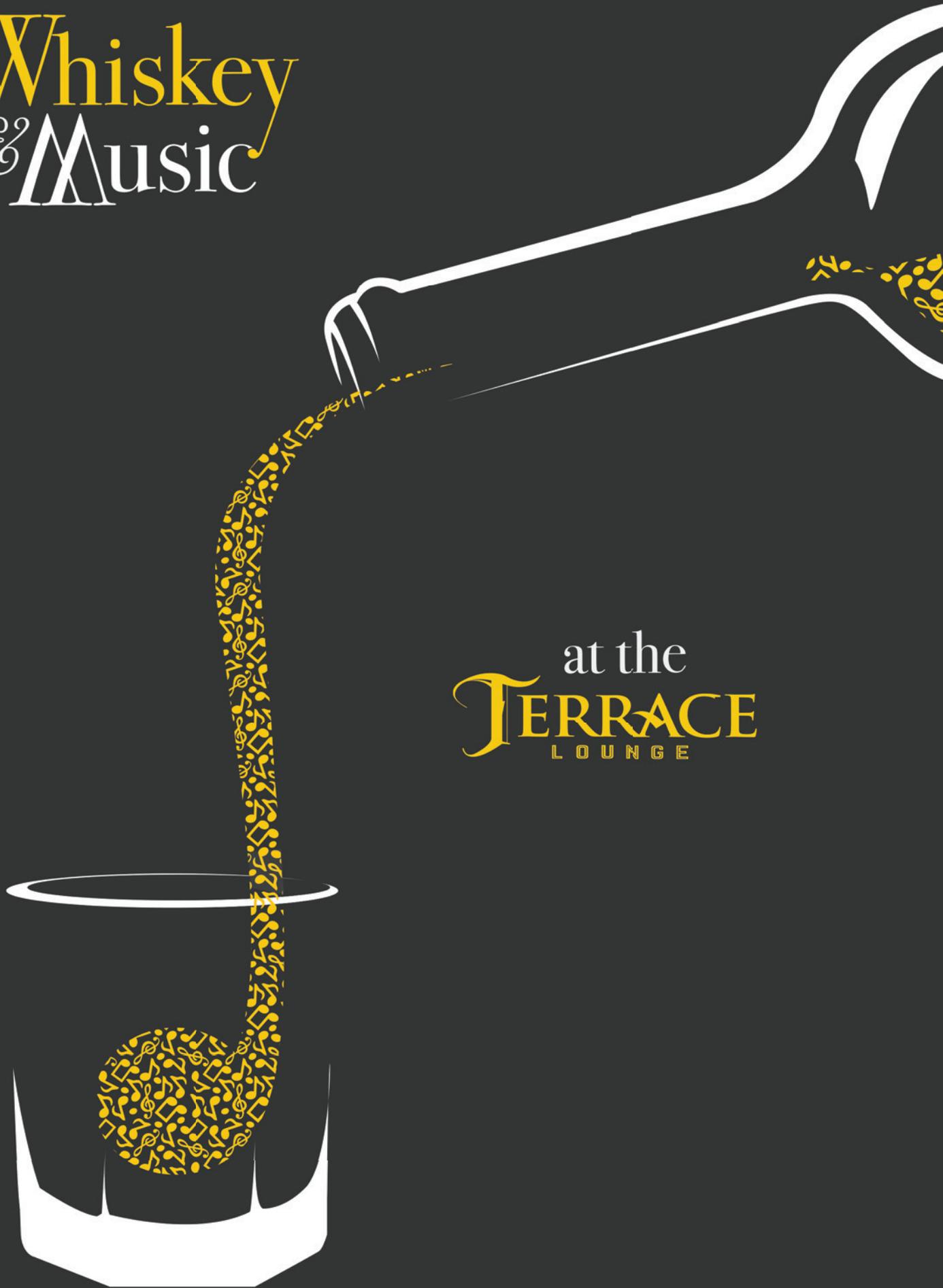
A woman in a gold sequined dress and white gloves holding a drink, with a 'link' logo overlaid.

link

Cheers!

*Peppermill Vegas
receives the
James Beard
Award*

Whiskey
& Music



at the
TERRACE
LOUNGE



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SOUTH LAKE TAHOE

Where Nature and Adventure Await

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A James Beard award-winning classic

make life a little sweeter



Gelato
PEPPERMILL
HOUSEMADE
ITALIAN
ICE CREAM

link

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RENO



SUMMER

As the summer heat approaches, the Reno and Tahoe areas come alive with a plethora of summer events that cater to every taste and interest. From thrilling outdoor adventures to cultural festivals and vibrant nightlife, the summer of 2024 promises to be an unforgettable season for locals and visitors. Here's a guide to the major and most captivating events happening this summer.

FOOD TRUCK FRIDAY RENO STREET FOOD

June 7-Aug. 30

Pack your picnic blanket and make your way to Idlewild Park every Friday from June 7 to August 30. Indulge in the offerings of more than 50 gourmet food truck vendors serving delicious fare, delectable desserts, and refreshing craft beer. Revel in the warm summer breezes and delight in an open-air dining experience at Food Truck Friday. For vendor information, visit facebook.com/renostreetfood.

RENO RODEO

June 20-29

The 105th annual Reno Rodeo promises to be the biggest and best yet with more rip-roarin', boot-stompin', jaw-droppin' PRCA action than ever June 20-29. The "Wildest, Richest Rodeo in the West" opens with the KBUL 98.1 Kickoff Concert on June 19, featuring multiplatinum artist and all-in performer Russell Dickerson. From there, the rodeo only gets richer with events, including steer wrestling, barrel racing, bull riding, and more. See the full schedule at renorodeo.com.

ARTOWN

July 1-31

This July, celebrate the vibrant arts and culture scene of Reno during Artown, a month-long festival featuring more than 500 events, including live music, dance performances, art exhibits, workshops, and more, offering something for every artistic taste and interest. For more information, visit artown.org.

SPARKS FOLK FEST

July 12-13

Historic Downtown Sparks will set the stage for the inaugural Sparks Folk Fest on July 12-13, hosted by 39 North Downtown. This free two-day cultural festival will offer nonstop unique live entertainment on multiple stages, art, crafts, specialty food, and memorable family fun. In addition to arts and crafts vendors, the Trading Post by Grand Artique will be open for trades. Enjoy historic train tours and free train rides on Engine 39! For more information, visit 39northdowntown.com.

SILVER AGE COMIC CON

July 13-14

Silver Age Comic Con is Northern Nevada's longest-running pop culture and comic convention. This beloved event at the Reno-Sparks Convention Center July 13-14 is the region's largest gathering of all fandoms, featuring comic books, movies, celebrity guests, video games, cosplay, toys, games, anime, live entertainment, and more. Silver Age Comic Con has been creating lasting memories for families and friends, offering a fun-filled experience that unites the community. For more information, visit silveragecomiccon.com.

SIERRA NEVADA LAVENDER AND HONEY FESTIVAL

July 14

This regional festival at Idlewild Park celebrates all things lavender and honey, featuring themed foods, arts and crafts, music, educational activities, and a signature beer. The July 14 festival showcases the best of local farms, food, independent businesses, and the beauty of the Sierra Nevada. Highlights include entertainment by Brūka Theatre, honey tastings, and a lavender bonnet and honey hat contest. For more information, visit lavenderandhoneyfest.com.

2024 BARRACUDA CHAMPIONSHIP

July 15-21

See the region's only PGA TOUR event at Tahoe Mountain Club's Old Greenwood in Truckee, California July 15-21. Witness the excitement as a new champion emerges, following in the footsteps of past competitors like Akshay Bhatia, Collin Morikawa, Jason Day, and many more. The event begins with pro-ams and practice days, along with community events like Junior Golf Day. For more information and tickets, visit barracudachampionship.com.

BIGGEST LITTLE WING FEST

July 26-27

For the 10th year, THE ROW is bringing the Biggest Little City Wing Fest back to the heart of Reno July 26-27. Enjoy more than 20,000 pounds of delicious wings, with bibs being optional. Award-winning cooks from around the country compete for cash prizes, showcasing their best wing recipes. Festival attendees can also experience free concerts, a craft fair, and family-friendly activities such as camel rides, face painting, and bungee jumping. For more information, visit caesars.com/the-row-reno/events/wing-fest.

BASS CAMP FESTIVAL

July 27-28

Bass Camp Festival VII, set in Wingfield Park along the Truckee River in downtown Reno, offers an electrifying experience July 27-28 with three stages hosting world-class DJs. Attendees can enjoy live instrumentation, unique collaborations, and monstrous sets from artists like Gigantic NGHTMRE, Zeds Dead, and San Holo amidst beautiful surroundings and interactive installations. For more information, visit basscampfest.com.

HOT AUGUST NIGHTS

Aug. 4-11

Step back in time August 4-11 to the golden era of American automotive culture at Hot August Nights, the largest classic car and nostalgia event in the country, filling the streets of Reno and Sparks with vintage cars, live music, retro-themed activities, and a nostalgic atmosphere that captures the spirit of the 1950s and 1960s. For more information, visit hotaugustnights.net.

THE GREAT RENO BALLOON RACE

Sept. 6-8

Marvel at the breathtaking sight of hot air balloons painting the sky with a kaleidoscope of colors at The Great Reno Balloon Race September 6-8. The event at San Rafael Regional Park features early morning balloon launches, spectacular night glow shows, and family-friendly activities, creating magical moments and memories that will last a lifetime. Find more information at renoballoon.com.

EVENTS



Eat

by Katie Silva

Like a Local

READY TO EMBARK ON A CULINARY ADVENTURE? RENO'S DYNAMIC FOOD SCENE OFFERS RESTAURANTS FOR EVERY TASTE. THIS TREASURE TROVE OF HIDDEN GEMS IS WAITING TO BE DISCOVERED. COME INDULGE IN SOME OF THE CITY'S DIVERSE FLAVORS.



La Condesa Eatery



Photos courtesy of La Condesa Eatery

La Condesa Eatery beckons diners on a captivating journey through the vibrant tapestry of Mexican heritage woven seamlessly with global flavors. Helmed by chef and owner Sergio Romero, this culinary gem stands as a testament to the art of fusion cuisine, where tradition meets innovation in a dance of flavors and textures.

Since its debut in 2022, La Condesa has emerged as a beacon of gastronomic excellence, captivating discerning palates with its eclectic menu and inviting ambiance. Romero, drawing inspiration from his Mexican roots and a love for international cuisine, has curated a menu that celebrates the diversity of flavors while retaining the essence of authenticity. The restaurant also ranked in the Top 50 of Yelp's annual list of the 100 best eateries in the U.S.

The menu at La Condesa combines a harmonious blend of traditional and contemporary dishes, each crafted with meticulous attention to detail and a dash of innovation. From Asian-inspired delicacies to Italian classics with a Mexican twist, the menu reflects the diverse influences that have shaped Chef Romero's culinary journey.

Eat



Diners are presented with an assorted selection of dishes that showcase a fusion of culinary influences. From the enticing Spanish Octopus appetizer, featuring succulent charcoal-grilled octopus paired with guajillo salsa, heirloom potatoes, chorizo, and drizzled with aromatic black garlic oil, to the indulgent Kobe Beef Ravioli adorned with a velvety white truffle crema, crispy potatoes, and herb salad tossed in lemon vinaigrette, every dish is a harmonious blend of flavors and textures. For those craving a vegetarian delight, the Exotic Mushrooms al Pastor offers a tantalizing combination of charred onions, caramelized pineapple, and vibrant avocado salsa verde, topped with shaved pecorino and fresh cilantro, all served on handmade corn tortillas.

Like a



La Condesa's inventive cocktail selection combines seasonal ingredients with classic techniques. Signature cocktails include the Tamarindo Rush with Espadín mezcal, tamarind, key lime, smoked jalapeño, and applewood smoked salt, or the Don't Tell Me What to Do, made with blue agave tequila, caramelized pineapple, cardamom, key lime, and Fresno pepper.

Whether indulging in a leisurely brunch on the patio or savoring a multicourse dinner with friends, a meal at La Condesa is an experience to cherish.

La Condesa Eatery is located at 1642 S. Wells Avenue in Reno, and is open 11 a.m. to 9 p.m. Tuesday through Thursday, 11 a.m. to 10 p.m. Friday, and 4 p.m. to 10 p.m. Saturday.

Local

Papa What You Cooking



Photos courtesy of Papa What You Cooking

In Reno's historic downtown post office, within The Basement, lies a culinary gem that's making waves in the food scene. Despite being a first-time restaurateur, chef and owner William Lyons has brought his passion for soulful cooking to life at Papa What You Cooking. Since its grand opening in August 2023, this soul food haven has been serving delectable New Orleans-inspired comfort food and desserts that keep patrons coming back for more.

From classic shrimp and grits to hearty red beans and rice, Papa What You Cooking offers a diverse menu that showcases Lyons' culinary expertise. But it's not just about the staples – Lyons is constantly innovating, introducing new specials regularly to keep diners on their toes.

Among the crowd favorites are the soul-warming red beans and rice, the iconic po boy, and the latest sensation: fried chicken sandwiches. Lyons' creations have been flying off the shelves, drawing in locals and visitors alike who crave authentic Southern flavors.

Eat

But Papa What You Cooking is more than just a restaurant – it’s a labor of love for Lyons, who brings decades of baking expertise and a deep-seated passion for New Orleans cuisine to the table. From rich homemade cakes and pies to Louisiana-inspired soul food, every dish on the menu reflects Lyons’ dedication to his craft.

For Lyons, the journey to Papa What You Cooking is a culmination of a lifetime of culinary memories, from helping his mother bake sweet potato pie to perfecting the art of German chocolate cake. Now, patrons can indulge in slices of nostalgia with every bite, whether it’s a slice of lemon or pecan pie, a slice of pound cake with 7UP-based frosting, or a slice of Southern caramel cake.

Beyond desserts, Papa What You Cooking offers an array of Southern soul food classics, from indulgent fried bologna sandwiches to comforting mac and cheese. And let’s not forget about the famed po boy – a must-try for anyone craving the taste of New Orleans.

Whether you’re a local looking for the comforts of home or a traveler seeking authentic Southern flavors, Papa What You Cooking invites you to savor soulful delights.

Papa What You Cooking is located at 50 S. Virginia Street in Reno, and is open 10 a.m. to 6 p.m. Tuesday through Saturday and 1:30 p.m. to 6 p.m. Sunday.





Photos courtesy of R Town Pizza

R Town Pizza

In March 2022, R Town burst onto the culinary scene of Reno, introducing locals to the lesser-known yet utterly irresistible Detroit-style pizza. This unique pizza variation, celebrated for its square shape, crispy cheese edges, and bold toppings, swiftly established itself as a beloved fixture in Reno's vibrant food landscape.

Originating from Sicilian roots, Detroit-style pizza emerged as a culinary phenomenon in the 20th century, captivating palates with its thick, airy crust, crispy edges, and mouthwatering toppings concealed beneath a rich tomato sauce. Its arrival in Reno brought a fresh twist to the city's pizza scene, delighting diners with its distinct texture and flavor profile.

At R Town, innovation takes center stage as chef Marvin Kinney and his team continuously push culinary boundaries. From crafting special pies for occasions like Valentine's Day, Fat Tuesday, and Cinco de Mayo to infusing each creation with a unique sense of place and passion, R Town delivers an unforgettable dining experience that marries Reno's spirit with Detroit's culinary heritage.

Like a



Indulge in R Town’s signature pies such as the flavorful Robo Cop, featuring a tantalizing blend of soppressata, fennel sausage, bacon, capicola, and red sauce stripes, or the mouthwatering Smokey Joe, boasting BBQ chicken, bacon, yeehaw aioli, roast corn, black beans, pickled red onions, and cilantro. But the culinary adventure doesn’t end there – R Town Pizza offers an array of delights, including grinders (sandwiches); Jojo potatoes, loaded baked potato wedges; Pterosaur Wings, a full knuckle confit turkey wing served with your choice of sauce and a side of yeehaw aioli; and fundido cheese dip.

Every bite at R Town tells a story – a story of dedication, creativity, and a deep love for exceptional food.

R Town Pizza is located at 180 W. Peckham Lane Suite 1100 in Reno, and is open 11 a.m. to 9 p.m. Tuesday through Saturday and 11 a.m. to 8 p.m. Sunday.

Local



Drink

by Katie Silva

Like a Local

DISCOVER THE ESSENCE OF RENO'S VIBRANT CRAFT COCKTAIL SCENE, WHERE EACH SIP TELLS A STORY OF INNOVATION, COMMUNITY, AND RICH HERITAGE. FROM HIDDEN DISTILLERIES TO HISTORIC TAVERNS AND LIVELY ROOFTOP BARS, EMBARK ON A JOURNEY THROUGH THE CITY'S SPIRITED SOUL, WHERE EVERY DRINK IS CRAFTED WITH PASSION AND SERVED WITH A SIDE OF LOCAL CHARM.

Underworld Distillery



Photos courtesy of Underworld Distillery

Hidden away in an office park on Longley Lane, a unique gem awaits: Underworld Distillery, a small-batch craft distillery that seamlessly blends craftsmanship, mythology, and community spirit. Founded by Robbie Anderson, whose journey into the world of spirits began with a passion for herbalism, Underworld Distillery has emerged as a beacon of artistry and innovation.

Anderson's expertise as a skilled craftsman, journeyman electrician, and herbalist converged when he obtained his herbalist certification at a local college. Inspired by his exploration into distilling essential oils, Anderson embarked on a mission to craft his own still. Armed with ingenuity and determination, he designed and built the very equipment that now brings to life the distinct flavors of Underworld's spirits.

But the journey didn't end there. With the unwavering support of the community, Underworld Distillery achieved a remarkable milestone in 2022: becoming the first and only International Brotherhood of Electrical Workers (IBEW) Union distillery – a testament to their commitment to quality craftsmanship and ethical practices.

Today, Underworld, now overseen by Anderson's sister, Colleen Hanson, stands as a unique establishment – a blend of retail store and cocktail lounge. Step into the lounge adorned with Gothic-style loveseats and sofas, where patrons are invited to savor a rotating



menu of seasonal and craft cocktails inspired by the darker realms. Indulge in tantalizing concoctions like the Memento Mori featuring Underworld Pegasus Gin, Creme de Violet, maraschino liqueur, lemon juice, and lavender bitters, or the enchanting 'Til Death Do Us Part, crafted with Underworld Crossroads Rum, Underworld Whiskey Vyni, vanilla, honey syrup, lemon juice, black lemon bitters, and a splash of club soda. For those seeking non-alcoholic alternatives, mocktails and vegan cocktails, are also available, ensuring that everyone can partake in the experience.

The essence of Underworld's distillations transcends boundaries, offering a diverse range of spirits, including rum, whiskey, gin, and vodka. Among their signature creations is the Forager's Spiced Rum, infused with a tantalizing blend of eight spices, including cardamom, cinnamon, orange peel, and vanilla. Their Skeletós Gin captivates with its dry, botanical blend of 13 herbs, accentuating floral and earthy undertones.

Beyond crafting exceptional spirits, Underworld serves as a vibrant hub for local events, ranging from goth nights and comedy shows to paranormal investigation workshops. Here, amidst the flickering candlelight and intoxicating aromas, patrons are invited to immerse themselves in a world where craft, mythology, and community converge – a journey that promises to awaken the senses and ignite the imagination.

Underworld Distillery is located at 5301 Longley Lane in Reno. Retail sales is open 9 a.m. to 5 p.m. Monday and Tuesday, 9 a.m. to 10 p.m. Wednesday through Friday, and 4 p.m. to 10 p.m. Saturday. Cocktail lounge is open 4 p.m. to 10 p.m. Wednesday through Saturday.

Lo-Bar Social



Located in Reno's vibrant MidTown district, Lo-Bar Social beckons with its enticing blend of craft cocktails, live music, and a breathtaking rooftop bar. Boasting a dynamic lineup of live performances, DJ sets, and themed parties, Lo-Bar Social guarantees an unforgettable night out. Thursday nights come alive with the soulful melodies of Jazz Night, showcasing both local talent and touring musicians. And in the evening, the rooftop bar offers a picturesque backdrop for sipping cocktails and savoring the city views. Don't miss out on happy hour specials throughout the week, where house cocktails, wine, and beer are offered at discounted prices until 6 p.m.

Lo-Bar Social is located at 445 California Avenue in Reno, and is open 3 p.m. to 2 a.m. daily.

1864 Tavern



Photos courtesy of 1864 Tavern

Nestled amidst the eclectic charm of MidTown Reno, 1864 Tavern stands as a timeless tribute to the year Nevada officially joined the Union. With a nod to Victorian-era pubs and a dash of modern flair, this establishment seamlessly blends history, culture, and community spirit. As you step through the doors, you're transported to a bygone era, where brick walls and old-fashioned furniture create an inviting ambiance reminiscent of a Victorian home. Illuminated by the soft glow of a chandelier and adorned with portraits of Abraham Lincoln, the tavern pays homage to the president who played a pivotal role in Nevada's statehood.

1864 Tavern is more than just a historical landmark, it's a retreat for cocktail enthusiasts and connoisseurs alike. Specialty cocktails and modern twists on classics take center stage, each crafted with care and precision. Savor the essence of the Silver State with libations like the 1864 Manhattan made with whiskey, cardamaro, angostura bitters, and a slap of basil, or the refreshing VC Mule, blending vodka, fresh ginger syrup, lime, and a splash of club soda, topped with ginger candy.



Beyond cocktails, 1864 Tavern boasts an impressive selection of local and regional beers, wines, and freshly made juices, ensuring there's something to suit every palate. And for those eager to expand their knowledge, the tavern offers a range of classes on mixology, whiskey, absinthe, and more, providing a unique opportunity to delve into the world of spirits.

But perhaps what sets 1864 Tavern apart is its commitment to community engagement. From music and historical events to steampunk gatherings, the tavern serves as a hub for cultural exchange and celebration. Every sip is an opportunity to honor Nevada's rich heritage and embrace the diversity that defines our state.

1864 Tavern is located at 290 California Avenue in Reno, and is open 3 p.m. to 11 p.m. Tuesday through Thursday, 3 p.m. to 2 a.m. Friday and Saturday, and 3 p.m. to 9 p.m. Sunday.



EP Listening Lounge



Photos courtesy of EP Listening Lounge

The rhythm never stops at the EP Listening Lounge. By day, it's a hotspot for coffee aficionados, offering a cozy mid-century-inspired lounge setting where the aroma of freshly brewed java fills the air. But as the sun goes down and the tempo shifts, the lounge transforms into a vibrant cocktail destination, where quality flavors and soulful sounds intertwine seamlessly.

Amidst the clinking of glasses and the gentle hum of conversation, the EP Listening Lounge beckons with its promise of exquisite libations and curated melodies. Amidst the warmth of its ambiance, coffee and cocktails unite, guided by the beat that pulses through its very soul.

Step up to the bar and indulge in a symphony of flavors. For those with a penchant for whiskey, the Beast of Bourbon awaits, a tantalizing concoction crafted with Four Roses Bourbon, sage-infused cherry syrup, and a hint of lemon. Smooth yet bold, it's a melody of taste that's all purr and no grr, with each ingredient harmonizing to perfection.

But fret not, mocktail enthusiasts, for the EP has something special in store for you, too. Dive into their housemade sodas, like the refreshing Isla Bonita, a tantalizing blend of pineapple, apple cider, clove, cinnamon, ginger, and coconut water, served with a splash of soda water. Close your eyes, and you'll swear you've been whisked away to a tropical paradise, with every sip a serenade to the senses.

Coffee connoisseurs can indulge in delights like the Spice Trader, a tantalizing blend of medium roast coffee, creamy oat milk, and housemade tiki syrup, available iced or hot.





But the EP Listening Lounge is more than just a location for libations, it's a sanctuary for music lovers. Each month, the lounge plays host to an array of talented DJs. On First Fridays, Ivan the Terrible will help you lose yourself in the soulful rhythms of the '60s and '70s or sway to the beats of funk and boogie. Have a song request? Purchase some vinyl from their shop and enjoy your new beats. Other nights run the gamut of music genres with everything from contemporary and old schoolhouse deep cuts, to hip-hop and Motown classics.

The EP Listening Lounge is located at 1300 S. Wells Avenue in Reno. The bar is open 3 p.m. to 11 p.m. Monday, Wednesday, and Thursday; 3 p.m. to midnight Friday; and noon to midnight Saturday and Sunday. Coffee hours are 7 a.m. to 4 p.m. Monday through Friday and 8 a.m. to 3 p.m. Saturday and Sunday.

Coffee and
cocktails.
United by the
beat.



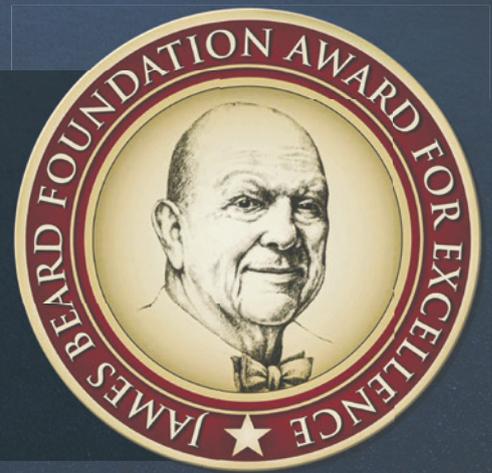
Cafe, Bar, &
Record Store

1300 S. Wells Ave





Peppermill Las Vegas,
a James Beard Award-Winning Icon



Indulge

BY STEVEN M. SILVA



Culinary Excellence



In the heart of the bustling Las Vegas Strip lies a culinary haven where the aroma of sizzling beef patties mingles with the scent of freshly made pancakes and potatoes. Welcome to the Peppermill Restaurant and Fireside Lounge, a timeless destination where gastronomic delights have thrilled guests for more than five decades.

Owners Bill Paganetti and Nat Carasali brought their legendary service, unwavering quality, and sense of excitement to the Las Vegas Strip in 1972, opening the iconic Peppermill Restaurant and Fireside Lounge. For more than 50 years, Peppermill has brought classic American flavors, large portions, and exciting, innovative fare to the Strip. Attracting a clientele ranging from local guests, to tourists, to celebrities like Frank Sinatra, Jerry Lewis, Elvis Presley, Adam Lambert, Anthony Bourdain, and Holly Madison, the Peppermill stands as a monument to exquisite food and friendly service.

In recognition of its exceptional accomplishments, the Peppermill has been honored with the prestigious James Beard 2024 America's Classics Award by the James Beard Foundation. This accolade – named after James Beard, the iconic American chef, television cooking host, and cookbook author – celebrates locally owned restaurants that embody timeless appeal and culinary excellence reflective of their community.



A native of Portland, Oregon, James Beard's biography is the stuff of American legend. Born in 1903 to parents who owned a boarding house, Beard grew up around hospitality and food. He left college for a life of adventure, joining a touring theatrical group, traveling the United States, and living abroad throughout the Roaring Twenties. By the 1930s, Beard shifted his efforts, never completely leaving behind the world of entertainment, by focusing on the food service industry with a small shop known as Hors d'Oeuvre. In the early 1940s, Beard published two successful cookbooks. During World War II, he spent some time in cryptography, but his talents in food service and hospitality led to setting up canteens in Brazil, Panama, and France. After the war, Beard combined his love of food with his love of theatrics, appearing on America's first television cooking show. He spent many years on television and radio, continued to publish books and articles, and opened his own restaurant and cooking schools. Throughout his illustrious career, he was the world's leading advocate for American food made with fresh quality ingredients.

When James Beard passed away in 1985, the culinary world ensured his legacy would not fade away. The James Beard Foundation, established by Beard's student Peter Krump, purchased Beard's New York townhome and began hosting dinners at the direction of fellow culinary and entertainment legends Julia Child and Wolfgang Puck, who would go on to win a James Beard Award for Outstanding Service and whose Las Vegas restaurants like Spago are classics in their own right. Since 1991, the Foundation has issued the prestigious James Beard Foundation Awards, sometimes called the Oscars of the food world.

The James Beard Foundation Awards recognize numerous aspects of food and service excellence, among which is the America's Classics award. Awarded since 1998, the America's Classics is in many ways the most emblematic of James Beard's own career and life. It honors legendary, locally owned restaurants that have a timeless appeal and quality food that represent the character of the community. And no restaurant exemplifies the local character of Las Vegas than the Peppermill Restaurant and Fireside Lounge. Even before you enter the Peppermill, you're taken by its classic architecture, an elegant single-story building with sloped roofline and large tinted windows. Stepping inside the Peppermill is like stepping into Las Vegas itself; the interiors are over-the-top and rival the theme and quality of the nearby megaresorts. The aesthetic is a perfect balance of Old Vegas and a retro-futuristic space-age style that has endured from the mid-century modern era of the 20th century through to the quarter mark of the 21st century. The Peppermill's Fireside Lounge – from which cocktail servers wrapped in classic Las Vegas elegant evening gowns emerge with trays of drinks like the 64-ounce Scorpion or the made-from-scratch Bloody Mary for the restaurant's guests – is such an enduring symbol of Las Vegas itself that its fire pit was featured in Martin Scorsese's cinematic ode to Las Vegas, *Casino*.





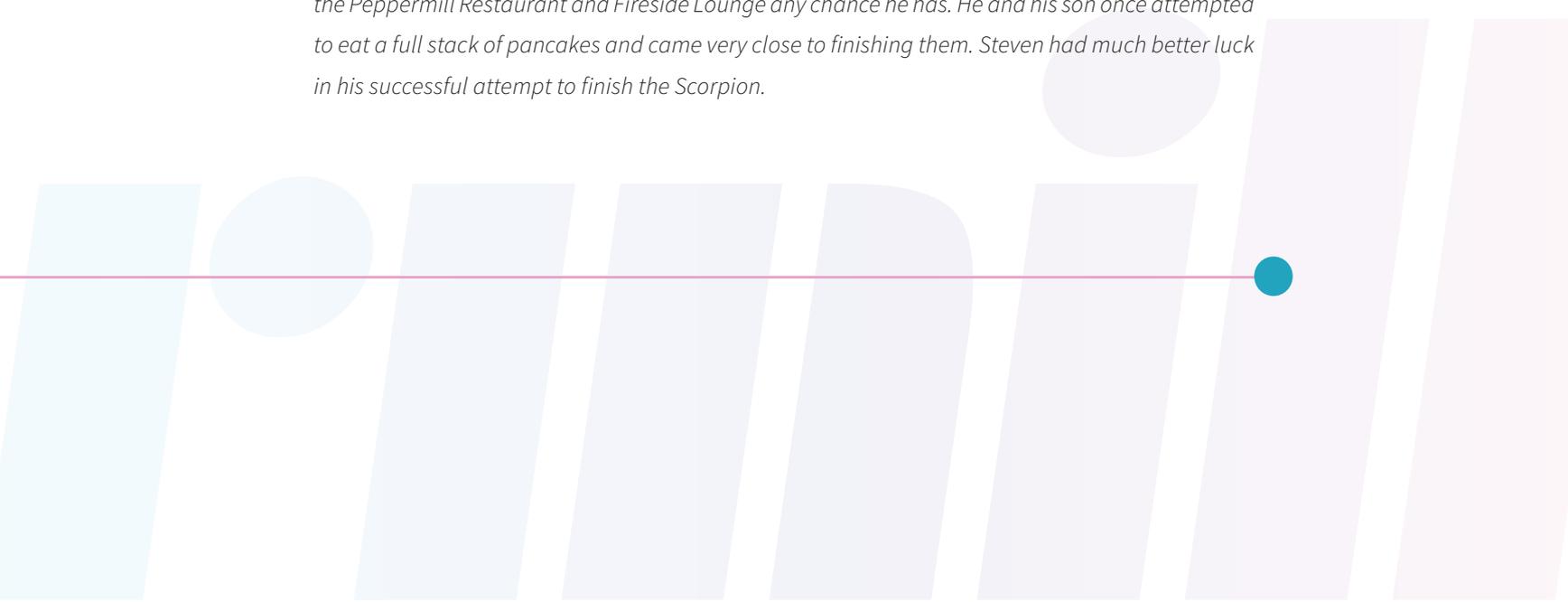
Beyond the iconic Las Vegas ambiance, the food at the Peppermill is a delight. Peppermill has always focused on high-quality ingredients to serve hearty meals with oversized portions. Fitting for an America's Classics award winner, the Peppermill serves classic American dishes that have been on the menu since its opening, including French toast ambrosia, fresh fruit salad, and the mainstay of American cuisine, the Peppermill burger. The breakfast menu features stacks of pancakes that can feed a family (or one very ambitious and determined diner) and omelets ranging from the classic ham and cheese to the modern Maserati Omelet, an Italian-flavored omelet with sausage, Parmesan, mushrooms, and Italian sauce.

The ambiance, cocktails, service, and food all coalesce into the archetypal expression of Las Vegas. The Peppermill Las Vegas, much like its older sibling Peppermill Resort Spa Casino in Reno, has managed to hold on to its classic charm without succumbing to mere nostalgia. Bill Paganetti and Nat Carasali shared many of James Beard's instincts of what made American cuisine and the American dining experience wonderful. An unrelenting commitment to the highest quality ingredients. An understanding that scene and atmosphere (and a touch of theatricality) separate the dining experience from just getting food. And above a love of serving and entertaining their guests.

The restaurant started by Paganetti and Carasali is a timeless testament to the never-ending energy and charm of Las Vegas. The Peppermill Restaurant and Fireside Lounge is an icon, a legend, and truly an American Classic.



Steven M. Silva spends his time between Southern California, Reno, and Las Vegas, and frequents the Peppermill Restaurant and Fireside Lounge any chance he has. He and his son once attempted to eat a full stack of pancakes and came very close to finishing them. Steven had much better luck in his successful attempt to finish the Scorpion.



MAC#00



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HOBBO

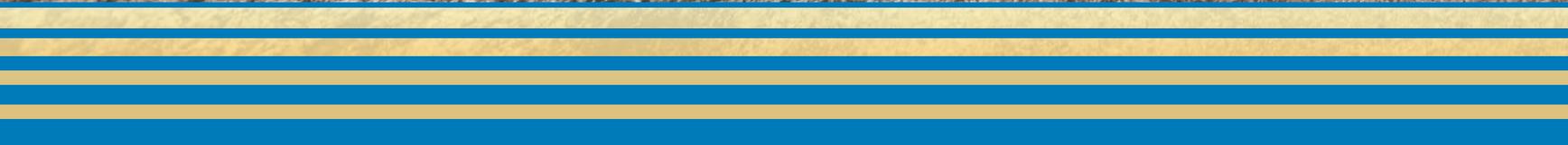


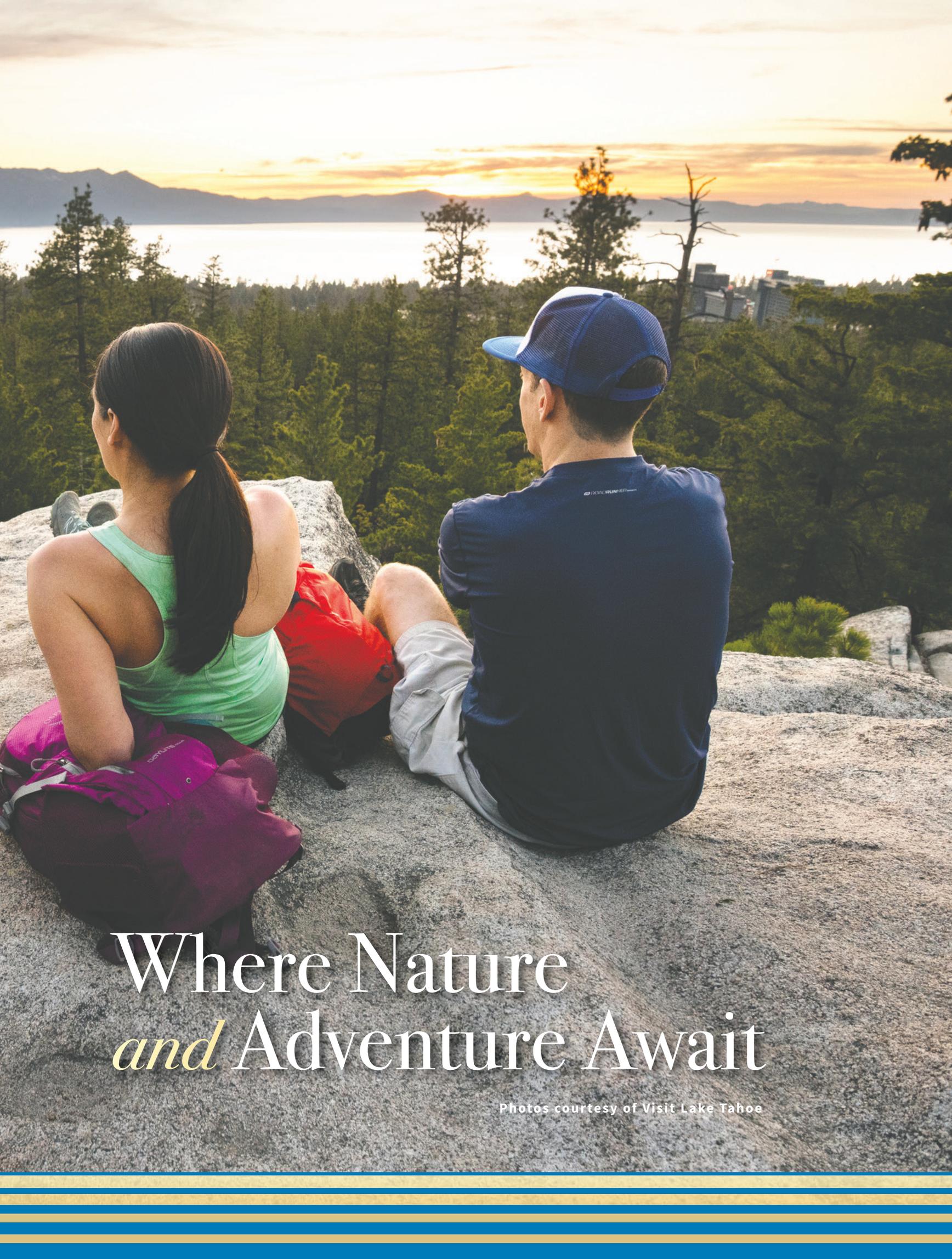
BELLA ■ BOTTEGA
women's apparel

Explore the Splendor *of*

Lake Tahoe

BY VISIT LAKE TAHOE





Where Nature *and* Adventure Await

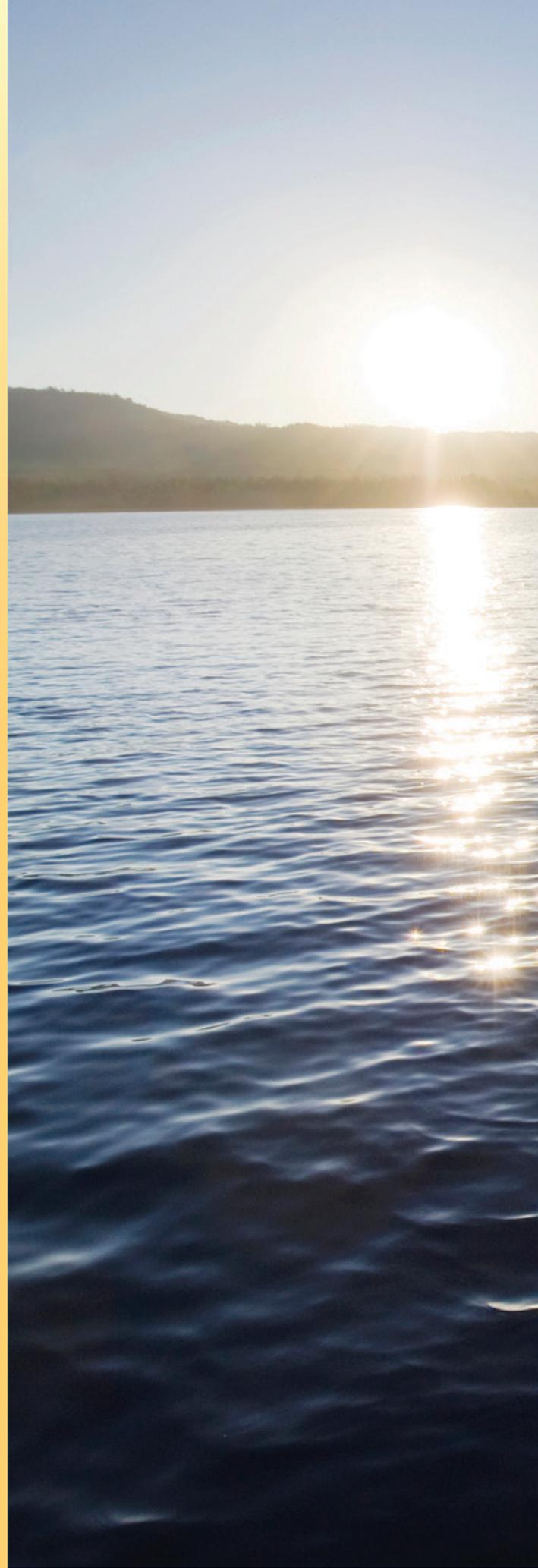
Photos courtesy of Visit Lake Tahoe

LAKE TAHOE HAS LONG HELD A SPECIAL PLACE IN THE HEARTS OF TRAVELERS WORLDWIDE, DRAWING THEM TO ITS PRISTINE SHORES YEAR AFTER YEAR. AS THE OFFICIAL TOURISM AUTHORITY, VISIT LAKE TAHOE INVITES VISITORS TO DISCOVER THE PEERLESS BEAUTY AND BOUNDLESS OPPORTUNITIES THAT AWAIT IN THIS ICONIC DESTINATION. FROM BREATHTAKING LANDSCAPES TO WORLD-CLASS AMENITIES, SOUTH LAKE TAHOE OFFERS AN UNFORGETTABLE EXPERIENCE FOR ADVENTURERS OF ALL AGES.

A Tapestry of Beauty and Adventure

Nestled amidst the Sierra Nevada mountain range, Lake Tahoe captivates with its crystal-clear waters, towering peaks, and lush forests. Whether you're seeking outdoor thrills or tranquil moments of reflection, the region's diverse terrain provides the perfect backdrop for exploration. From hiking and biking to kayaking and paddleboarding, Lake Tahoe offers endless opportunities to connect with nature and embrace the spirit of adventure.

In recent years, South Shore has experienced a resurgence of investments, transforming the area into a vibrant hub of entertainment and hospitality. With more than half a billion dollars invested in new developments, including the Tahoe Blue Event Center and Margaritaville Resort, South Shore has emerged as a premier destination for visitors seeking excitement and relaxation alike.









Tahoe Blue Event Center: A Venue for All Seasons

Central to South Shore's revitalization is the Tahoe Blue Event Center, a state-of-the-art venue that offers unparalleled flexibility for events of all sizes. Since its grand opening in September 2023, the center has played host to a diverse array of gatherings, from conferences and concerts to sporting events and trade shows. With more than 50,000 square feet of space, the possibilities are unlimited, making it a cornerstone of Lake Tahoe's entertainment scene. Professional minor league hockey team, the Tahoe Knight Monsters, will call the event center home for its inaugural 2024 season.

Lights and Luminaries

Each year, Lake Tahoe comes alive with the dazzling display of "Lights on the Lake," a nationally recognized fireworks extravaganza that lights up the night sky in celebration of Independence Day. With synchronized pyrotechnics set to a soundtrack of American classics, the show is a must-see event for visitors and locals alike, drawing crowds from far and wide to witness the spectacle.

The 35th annual American Century Championship, celebrity golf's most prominent tournament of sports and entertainment superstars, will take to the fairways of Edgewood Tahoe, July 10-14, 2024. Early player commitments for the wildly popular event include longtime favorites Charles Barkley, Tony Romo, Colin Jost, Miles Teller, Larry the Cable Guy, Joe Pavelski, Mardy Fish, Rob Riggle, Ray Romano, and Northern California sports stars Jerry Rice, Steve Young, Aaron Rodgers, Derek Carr, Charles Woodson, and Robbie Gould. Spectators are encouraged to take alternative transportation such as a complimentary bike valet, walking, or micro-transit services via free app-based Lake Link.



Sizzling Summer Sounds

Get ready for a summer of sensational music at Harveys Outdoor Arena during the Lake Tahoe Summer Concert Series. From June 14 to September 21, enjoy performances by superstar headliners including Jordan Davis, Rod Stewart, Jon Pardi, Alabama, Dan + Shay, and Lainey Wilson, along with themed events “Lake Tahoe Is for Lovers” and the Palm Tree Music Festival. With a lineup that spans genres and promises unforgettable experiences, this concert series is a must-attend for music lovers of all ages.

Take a Hike

Urban trailhead, bi-state status, lake views, walking distance from many lodging properties, or a short ride via free micro-transit service Lake Link makes Van Sickle Bi-State Park one of the most accessible parks in the Tahoe Basin.

The 725-acre year-round park provides day-use opportunities for hiking, mountain biking, horseback riding, cross-country skiing, and snowshoeing. A short climb from the trailhead quickly transports visitors to the serenity of the forest with a quaint waterfall, panoramic lake views, and plenty of space to spread out. The park’s trails, which cater to beginner and intermediate hikers, are studded with rock outcroppings that present grand views of the largest alpine lake in North America and the surrounding peaks. The Rim Trail Connector provides a tie-in to the famed Tahoe Rim Trail, designated by *National Geographic Adventure* magazine as one of the nation’s top 10 trails.

For more information on summer activities in South Lake Tahoe, view the official website visitlaketahoe.com.



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Nevada Humane Society

Care for Pets. Find Them Homes.
Save Lives. *by Emily Lee*

LOCATED IN THE HEART OF NORTHERN NEVADA, THE NEVADA HUMANE SOCIETY (NHS) STANDS AS A BEACON OF HOPE AND COMPASSION FOR PETS IN NEED. AS THE STATE'S ONLY OPEN-ADMISSION, HIGH-SAVE ANIMAL SHELTER, THE NHS HELPS NEARLY 18,000 PETS EACH YEAR. FOR MORE THAN 90 YEARS, THEIR TEAM OF HIGHLY TRAINED STAFF AND VOLUNTEERS HAS WORKED TIRELESSLY TO ENSURE THAT HOMELESS PETS GET THE CARE AND SECOND CHANCE THEY DESERVE: A LIFE FILLED WITH JOY AND HEALTH IN A LOVING HOME. WITH A MISSION DEEPLY ROOTED IN CARE, KINDNESS, AND COMMUNITY ENGAGEMENT, THE NHS HAS BECOME A CORNERSTONE OF HUMANE TREATMENT AND ANIMAL WELFARE IN THE REGION.



A Mission of Compassion

The Nevada Humane Society has a clear and noble mission: to care for pets, find them homes, and save lives. Every year, thousands of animals pass through the doors of the NHS, each with their own story and need for love. The organization operates under the vision that all pets deserve a healthy, happy life. This vision is put into action daily through a series of guiding principles designed to promote humane treatment, relieve suffering, and educate the community.

“Our work is driven by the belief that every animal deserves a chance at a better life,” says Jerleen Bryant, CEO of the Nevada Humane Society. “We are dedicated to creating a safe and loving environment where pets can thrive and find a loving, permanent home.”

Comprehensive Care and Community Support

The Nevada Humane Society is more than an animal shelter; they are a community resource. Serving as the region's only public surrender facility for Washoe County

and Carson City, they provide resources and options for the best placement for pet owners.

The NHS believes every pet deserves a loving home and the best care, which is why they have developed programs to support the health and well-being of their furry friends while serving the community.

Community programs include a low-cost vaccination clinic that ensures pets receive essential vaccines, reducing the risk of outbreaks and keeping the pet population healthy. They also offer microchipping services, giving pet owners peace of mind knowing their companions can be easily identified and returned if lost.

As part of their commitment to the health of the homeless pets in their care, the NHS has three full-time veterinarians and one part-time veterinarian on staff, dedicated to providing top-notch medical care to every animal that comes through their doors. Every homeless pet in their care receives comprehensive medical attention, including spay or neuter surgery, vaccinations, and microchipping, along with any other necessary medical services. Their dedicated team of veterinarians and caregivers works



Photos courtesy of the Nevada Humane Society

tirelessly to ensure each pet is in the best health before finding their forever homes.

And for those in the community facing financial difficulties, their Pet Pantry program provides pet food and supplies to ensure no pet goes hungry and can stay in loving homes. The Nevada Humane Society is committed to creating a compassionate and supportive environment for all pets in the community and their families.

High-Save Shelter: A Commitment to Life

One of the standout features of NHS is their commitment to operating a high-save shelter. This means that animals that come into their care are given the time and resources needed to find a permanent home, regardless of how long it takes. This promise is a testament to their unwavering commitment to animal welfare.

Their commitment encompasses providing medical care, behavioral training, and all-around support to ensure that each animal is ready to be part of a loving family. This comprehensive approach has made the NHS a model for other shelters around the country.



Community Engagement and Education

The Nevada Humane Society passionately believes community involvement is crucial to the success of their mission. They work diligently to educate the public about responsible pet ownership, the importance of spaying and neutering, and the joys and responsibilities of adopting a pet. Through various outreach programs, workshops, and events, the NHS fosters a culture of compassion and awareness within the community.

“We see our role as not just caring for the animals, but also as educators and advocates,” Bryant explains. “We want to empower people with the knowledge and tools they need to make a positive impact within animal welfare.”

Success Stories: Changing Lives One Pet at a Time

Every animal that finds a home through the NHS is a success story, but some stories stand out for their impact and inspiration. Take Hopscotch’s remarkable story. In August 2023, a sweet pup named Hopscotch arrived at the shelter as a stray, clearly in pain. He’d been hit by a car, resulting in a painful fractured femur with severe swelling. The caring veterinary team made the tough decision to amputate his leg. Remarkably, Hopscotch recovered beautifully and was soon available for adoption.

Not only is Hopscotch a strikingly handsome tripod, but he also has a heartwarming personality that shines brighter than ever. He patiently waited for 43 days at the shelter, hoping for a loving home. In October 2023, his wish came true! Today, Hopscotch is joyfully settled into his new home, where he’s bringing endless love and smiles.

Without the kindness and generosity of the NHS supporters, stories like Hopscotch’s would not be possible, highlighting the profound impact that community involvement and support can have in creating happy endings for deserving pets.

A Call to Action

The work of the Nevada Humane Society is made possible through the generosity of donors and volunteers. As a nonprofit organization, they rely heavily on the support of the community to continue their lifesaving work. There are many ways to get involved, from making a financial donation to volunteering your time to adopting a new, furry friend!





The Nevada Humane Society is more than just an animal shelter; it is a place of hope and compassion, driven by a mission to save lives and promote humane treatment. Through their unwavering dedication, they have created a community where every pet has a chance at a happy, healthy life.

By supporting the NHS, you are joining a movement that values love, empathy, and the belief that every furry friend deserves a loving home.

For more information on how you can support the Nevada Humane Society, visit nevadahumanesociety.org.



“We are incredibly grateful for the support we receive,” says Bryant. “Every donation, every volunteer hour, every adoption makes a difference. Together, we can create a brighter future for pets in need.”

How You Can Help

If you’re inspired by the work of the Nevada Humane Society and want to make a difference, there are several ways to get involved:

- **Donate:** Financial contributions are always welcome and go directly toward the care and support of the animals.
- **Volunteer:** From walking dogs to assisting with events, volunteers are a vital part of the NHS team.
- **Adopt:** Give a pet a loving home and experience the joy and fulfillment that comes with it.
- **Spread the Word:** Share the mission and success stories of the NHS with your network to raise awareness and encourage others to get involved.
- **Foster:** Work with our team to determine which types of foster situations fit your lifestyle.





LAVENDER AND HONEY

FESTIVAL

by Mary Bennett

LAVENDER AND HONEY – TWO TIMELESS TREASURES CELEBRATED WORLDWIDE FOR THEIR BEAUTY, HEALTH BENEFITS, AND AROMATIC ALLURE – TAKE CENTER STAGE AT THE SIERRA NEVADA LAVENDER AND HONEY FESTIVAL IN NORTHERN NEVADA SUNDAY, JULY 14, AT RENO’S PICTURESQUE IDLEWILD PARK. THIS “SCENT-SATIONAL” EVENT IS FREE TO THE PUBLIC AND PERFECT FOR A LEISURELY DAY OUT. THE FESTIVAL PROMISES A SENSORY FEAST FOR ALL AGES.



Across the globe, Lavender and Honey Festivals are the places to “bee,” synonymous with community, culture, and the celebration of these two earthly delights. Local farmers, recognizing the allure and versatility of lavender, are embracing its cultivation as a means of infusing new life and fragrant charm into their products and businesses.

With its roots in local agriculture, the festival features more than 100 regional vendors, including artisans, food and drink purveyors, nonprofit organizations, and nearly 20 farms. Attendees can immerse themselves in a fragrant tapestry of lavender-infused products and locally sourced honey, while enjoying lavender-themed food and drinks, arts and crafts, music, entertainment, a kids’ zone, and more.

Highlighting the entertainment lineup is Brūka Theatre’s captivating live family theater presentation “Momma Nurture and the Brightsides,” followed by a stellar roster of local musicians sure to set toes tapping and hearts

singing. Back by popular demand is the honey-tasting booth, where attendees can sample an array of locally sourced honey varieties, and the ever-entertaining Lavender Bonnet and Honey Hat Contest, where attendees are encouraged to wear themed bonnets and hats, with prizes awarded to children and adults alike.

New for 2024, festivalgoers can glean valuable insights on growing lavender in Nevada from the experts at the Great Basin Lavender Association’s information booth. For those looking to relax and refresh between activities,



Photos courtesy of the Lavender and Honey Festival

two Lavender Lounges will be available as a serene retreat.

To ease traffic congestion and promote eco-friendly transportation options, bicycles are encouraged, with complimentary bike valet services provided by the Downtown Sparks Kiwanis. Additionally, RTC offers free bus shuttles between downtown Reno and Idlewild Park, while ample parking is available at nearby Reno High School.

In the spirit of sustainability, attendees are encouraged to bring reusable water bottles to minimize waste and help preserve the pristine beauty of the festival grounds. Join us in celebrating the local beauty, bounty, and community spirit of Northern Nevada's vibrant festival scene.

For additional festival details, visit lavenderandhoneyfest.com.



BUON APPETITO!



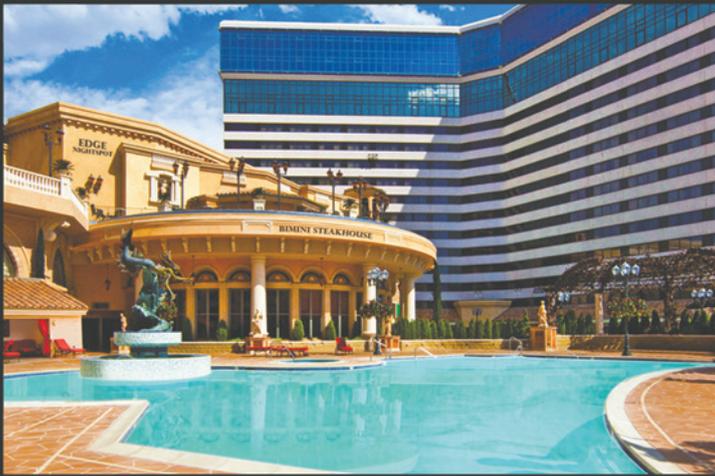
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